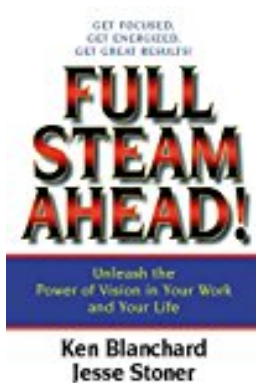


# [PDF] Full Steam Ahead!: Unleash The Power Of Vision In Your Work And Your Life

Ken Blanchard, Jesse Lyn Stoner - pdf download free book

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#### Books Details:

Title: Full Steam Ahead!: Unleash th  
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#### Description:

**From Publishers Weekly** Blanchard, co-author of the bestselling One Minute Manager series, and consultant Stoner use a parable to convey the importance of vision to a company's success. Ellie has just returned to her job at an insurance company after an unpleasant divorce. She's startled by the e-mail messages the company's new president, Jim, sends to all employees. They're honest, upbeat and filled with personal anecdotes. One morning, Ellie gets to the office early and joins the only

other person there-Jim-for coffee. Their first conversation is the start of a long and productive friendship. Jim encourages Ellie to think about herself and her career, while she helps him create a vision and plan for changes at the company. This story takes up the bulk of the book, as Blanchard and Stoner incorporate Jim and Ellie's discussions of vision (which includes recognizing your purpose and values and having a firm picture of the future) into the parable. Although the book rarely breaks from Jim and Ellie to offer general counsel, the authors' simple, straightforward writing style makes their advice obvious.

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**Review** "Great things come from a powerful vision--fortunes are made, diseases get cured, and democracies are born. Blanchard and Stoner not only teach readers how to develop a potent vision ... but also the equally important lesson of how to bring it alive.

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