

[PDF] The Design Of Everyday Things

Donald A. Norman - pdf download free book

Books Details:

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Author: Donald A. Norman

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Description:

Anyone who designs anything to be used by humans--from physical objects to computer programs to conceptual tools--must read this book, and it is an equally tremendous read for anyone who has to use anything created by another human. It could forever change how you experience and interact with your physical surroundings, open your eyes to the perversity of bad design and the desirability of good design, and raise your expectations about how things *should* be designed. --This text refers to an out of print or unavailable edition of this title.

Review

"Part operating manual for designers and part manifesto on the power of designing for people, *The Design of Everyday Things* is even more relevant today than it was when first published." -- **Tim Brown**, CEO, IDEO, and author of *Change by Design*

"This book changed the field of design. As the pace of technological change accelerates, the principles in this book are increasingly important. The new examples and ideas about design and product development make it essential reading." -- **Patrick Whitney**, Dean, Institute of Design, Illinois Institute of Technology

"The cumulated insights and wisdom of the cross-disciplinary genius Donald Norman are a must for designers and a joy for those who are interested in artifacts and people." -- **Cees de Bont**, Dean, School of Design, Chair Professor of Industrial Design, The Hong Kong Polytechnic University

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